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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Marc-David Cohen et al.

Application No.: 09/740,091

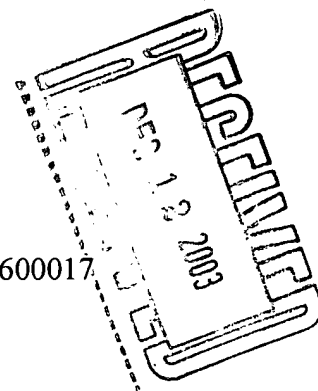
Art Unit: Not Yet Assigned

Filed: December 18, 2000

Examiner: Not Yet Assigned

For: **CROSS SELLING OPTIMIZER**

Attorney Docket No.: 343355600017



INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
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This Statement is submitted in compliance with 37 C.F.R. § 1.56.

A list of patent(s) and/or publication(s) is set forth on the attached Form PTO-1449. A copy of each item is enclosed.

Any fees required for the proper filing of this Information Disclosure Statement should be withdrawn from the Jones Day Deposit Account No. 50-1432, account 343355600017.

Respectfully submitted,

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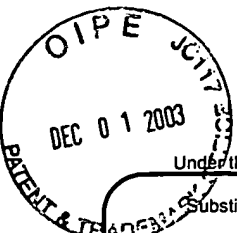
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Substitute for form 1449/PTO

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STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Complete if Known

| | |
|------------------------|-------------------|
| Application Number | 09/740,091 |
| Filing Date | December 18, 2000 |
| First Named Inventor | Marc-David Cohen |
| Art Unit | Not Yet Assigned |
| Examiner Name | Not Yet Assigned |
| Attorney Docket Number | 343355600017 |

Sheet 1 of 1

U. S. PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
|-----------------------|--------------------------|--|-----------------------------------|--|---|
| | | Number-Kind Code ² (if known) | | | |
| | | US- 2002/0013757A1 | 01/31/2002 | Bykowsky et al. | |
| | | US- 2002/0046096A1 | 04/18/2002 | Srinivasan et al. | |
| | | US- 6,286,005B1 | 09/04/2001 | Cannon | |
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FOREIGN PATENT DOCUMENTS

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